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Gori Town, Phase 4B, Islamabad

Abdullah Rahim

FRONT-END & WORDPRESS DEVELOPER

TECHNICAL SKILLS

JavaScript

React

HTML5

CSS3

WordPress

PHP

Elementor

WooCommerce

MySQL

REST API

GSAP

Adobe XD

PROFESSIONAL SKILLS

- Excellent Communication
- Problem Solving
- Stakeholder Management
- Documentation
- Time Management
- Continuous Learning

EDUCATION

Bachelor of Computer Science

BSCS · Dec 2020 – Dec 2024

Final-year project: **EduLink**, a MERN-stack teacher-student communication portal.

LANGUAGES

- English — Professional
- Urdu — Native

PROFILE

Front-End & WordPress Developer with a passion for building engaging, user-friendly web experiences that blend aesthetics with functionality. Skilled in React and the modern JavaScript ecosystem, as well as custom WordPress development — themes, plugins, Elementor widgets and WooCommerce. I thrive at the intersection of creativity and code, turning design concepts into responsive, high-performing digital products that look great and work seamlessly across all devices.

EXPERIENCE

WordPress Developer — Freelance

2025 – Present

- Build custom WordPress plugins and Elementor-based websites for clients across radio, automotive, matrimonial and directory niches.
- Develop bespoke plugins — custom post types, admin dashboards, AJAX, and fully editable Elementor widgets.
- Craft responsive, animated front-ends (GSAP, modern UI) with strong attention to performance and detail.

Front-End Designer & Developer — DOTMEDIA

Dec 2024 – Mar 2025

- Built responsive, cross-browser front-end code using HTML, CSS & JavaScript for optimal rendering across devices.
- Developed and maintained design systems, style guides and component libraries to ensure consistency.
- Produced wireframes, prototypes and high-fidelity designs to visualise and communicate concepts.

UI/UX Designer & Front-End Developer — NWBC

Jun 2023 – Aug 2023

- Created visually appealing, user-friendly interfaces ensuring seamless user experiences.
- Designed and ran A/B tests to validate decisions and measure user behaviour.
- Gathered user feedback through surveys, interviews and usability testing to improve satisfaction.

FEATURED PROJECTS

JamboRadio — Jambo! Radio Scotland

WORDPRESS

Community radio station website with live show schedules, on-air programming and a custom streaming plugin.

Marry a Muslim

WORDPRESS

Muslim matrimonial platform with member profiles, search and matching, and secure account management.

VendProListing

WOOCOMMERCE

Multi-vendor business listing & directory platform with vendor dashboards and paid listing plans.

MotorsGy

WORDPRESS

Automotive marketplace / car-dealership site powered by a custom vehicle-inventory plugin and filterable listings.

More: EduLink (MERN) · NwaaStudios · Urban Engineers · SB Cosmetics · VentureVista · KhalidAbbasi